



Vermont Convention Bureau

March 2009



Meetings are Sweeter in Vermont! 



Vermont Convention Bureau and Ben & Jerry's Ice Cream introduce a sweet deal for meeting planners. Through this partnership participating meeting locations, statewide, will offer meeting planners a free Ben & Jerry's Catering Event if their meeting is booked through the Vermont Convention Bureau between April 1, 2009 and December 31, 2009, minimum and maximum room nights apply. The meeting must take place before March 31, 2010.

The ice cream sundae event will be coordinated and served by representatives of the famous Vermont home-grown Ben & Jerry's Ice Cream catering service and your meeting attendees will have the unique experience of enjoying the world-famous sweet treat in the state of its creation.

Combine fabulous Vermont meeting locations with delicious Ben & Jerry's ice cream and you are guaranteed one sweet meeting!

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Streamline your site search with the professional services of the Vermont Convention Bureau, contact a Team Member today:

Gigi Valley
Director of Sales
802-860-0606 ext 204
gigi@vermont.org

Maureen Morgan
Senior Sales Manager
508-747-2190
maureen@vemont.org

Annie Lunn
Sales Manager
802-860-0606 ext 217
annie@vermont.org

To request a copy of the 2009/2010 Vermont Meeting Planning Guide,
gigi@vermont.org

After the conference ends, meeting delegates visiting the Green Mountain State often enjoy the fun and educational Ben & Jerry's Factory Tour. Learn how two childhood friends, Ben Cohen and Jerry Greenfield turned a \$5.00 Penn State correspondence course on ice cream making into a global ice cream phenomenon. Their not-traditional and caring approach to business made them one of the most recognized and admired companies in America.



BASIN HARBOR CLUB

On Lake Champlain, Vermont

<p>SIMON PEARCE CORPORATE GIFTS Hand blown glass designs by American artisans. Corporate@SimonPearce.com</p>	A hand-blown glass globe, a product of Simon Pearce.
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[Click here for a Vermont Meetings RFP Shortcut.](#)

email gigi@vermont.org.
www.vermontmeetings.com

Featured Property of the Month: The Essex, Vermont's Culinary Resort & Spa



The Inn at Essex, Vermont's Culinary Resort, is officially renamed The Essex, Vermont's Culinary Resort & Spa. "When people hear 'inn', they think quaint little place." said GM Jim Glanville. Planners love booking meetings at **The Essex**, Vermont's Culinary Resort & Spa, because:

Great Access - The Essex is located: 1) 15 minutes from Burlington International Airport (BTV), offering non-stop jets from 12 major airports; 2) eight miles from New England's Interstate highway system, two miles from Amtrak, and 15 minutes from the Lake Champlain ferries, making the resort accessible from Northeastern USA and Eastern Canada. Delegates love The Essex' 15-minute proximity to Burlington's Church Street Marketplace, Lake Champlain and Green Mountains.

Great Rates - The Essex usually has the most competitive group guest room rates of any AAA Four Diamond hotel or resort in New England, especially Sunday through Thursday nights.

Great Staff - The Essex' delegates always rave about our staff. We believe our people are the most experienced, hospitable hotel professionals in New England. Guest evaluations agree.

Great Guest Rooms - The Essex has 120 exceptional guest rooms and suites.

Great Cuisine - The Essex has exceptional banquet food and restaurants, thanks to the on-premises New England Culinary Institute.

Great Meeting Space - The Essex has 11 indoor spaces and acres of outdoor gardens, lawns, patios and bonfire pit accommodating meetings and functions of 10-225 delegates. Our festival field is eight acres. Our Village Green beckons special events as well.

Great Free-Time Activities - Only The Essex offers all of these exciting activities on-property or within a short scenic stroll: new full-service spa, cooking classes with pedigreed chefs, indoor/outdoor swimming pools, giant outdoor hot tub, bike rentals, jogging paths, golf, tennis, Orvis-endorsed fly-casting pond and academy, ropes/climbing course, outdoor basketball courts and outlet shopping.

Great Team-Building - Only The Essex offers team-building opportunities in theater kitchens and on a new \$1 million ropes/climbing/leadership course!



Images Courtesy of The Essex Resort & Spa



Image Courtesy of



www.vtculinaryresort.com or jackie@vtculinaryresort.com

Or for more information on The Essex, Vermont's Culinary Resort you can also contact the Vermont Convention Bureau
www.vermontmeetings.com or gigi@vermont.org.

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VCB Member News

Sheraton Burlington

The Sheraton Burlington Hotel and Conference Center has been ranked best in class for meeting services amongst its peers within Starwood Hotels & Resorts Worldwide, Inc. The scores, given by meeting planners who hosted meetings at Sheraton Hotels worldwide, listed the Sheraton Burlington in the top four Sheratons in all of North America. The best in class performance confirms the dedication of the Sheraton Burlington and its team members to providing inspirational service, comforting accommodations and a welcoming design.

www.sheraton.com

Smugglers' Notch Resort

Smugglers' Notch Resort in northern Vermont combines business with pleasure, featuring comfortable meeting facilities and many recreational opportunities in a beautiful mountainside setting. Meeting participants are welcome to bring their families to enjoy the resort's widely recognized programs. Facilities accommodate auditorium, classroom, banquet and reception-style functions for up to 400 participants. Resort meeting coordinators tailor arrangements for lodging, meals, and activities.

Smugglers' is located 35 miles from Burlington, Vermont.

<http://www.smuggs.com/pages/summer/groupVacations.php>

Best of Vermont

Best of Vermont offers affordable, elegant and high quality products made in Vermont, perfectly tailored to any occasion. Best of Vermont gifts arrive in a beautiful box, adorned with a ribbon and gift card. Order hand selected items that have been thoughtfully chosen, or have us custom-create just the right combination for that unique personality. Whether it's a gift for a conference speaker, a corporate gift, sales incentive, birthday, wedding or anniversary, Best of Vermont will be the perfect gift.

www.BestofVermont.com.

Sugarbush Resort - Mount Ellen Cat Skiing

Imagine your group having exclusive rights to one of New England's best ski mountains for a day! Beginning March 30th, our new Tour Cat will be available to shuttle you and your friends to the 4083' Summit of Mount Ellen at Sugarbush where you can enjoy Spring Skiing at its finest. Meet for lunch on the Glen House deck at Mid-Mountain. Call for details and options. Truly a unique opportunity!

www.sugarbush.com

Champlain College Conference & Event Center

Come experience our beautiful and unique conference and event venue with stellar views of Lake Champlain and the Adirondack Mountains. Inspire your summer events with our magnificent surroundings, fabulous food, and our distinctive excellence in customer service. We would be honored to be your venue of choice! We are centrally located serving 5-500 people with convenient proximity to downtown Burlington and offer charming Victorian-era lodging, delicious food and outstanding technology at affordable and competitive rates all just 3 miles from the Burlington International Airport.

www.champlain.edu/eventcenter

Stratton Mountain Resort

Choose Stratton Mountain Resort and make the most of your meeting. Close to you, yet a world apart, Stratton offers the perfect antidote to that corporate boardroom. You'll be inspired by our mountain setting, meeting spaces, accommodations, alpine village, amenities, and activities from 27 holes of golf to kayaking or hiking. New: event tent for 250 located at the base of southern Vermont's highest peak, unique programs for kids, Cliff Drysdale Tennis. Bring the family. www.stratton.com

Manchester Designer Outlets

Manchester Designer Outlets signifies the newest trends in today's shopping experience: boutique-like specialty stores offering everything from designer label fashions for men & women, to luxury home furnishings, distinct gifts & stylish accessories - metropolitan or handcrafted, international or American. Shopping here is a whirlpool of culture, style & sophistication - a retreat for shoppers & travelers alike. Save up to 70 % off retail prices from top name brands including BCBGMAXAZRIA, Giorgio Armani, Hickey Freeman/Bobby Jones, Polo Ralph/Lauren, and Tumi! Keep an eye out for Kate Spade coming, Spring 2009. www.manchesterdesigneroutlets.com

Stowe Mountain Lodge

The new Stowe Mountain Lodge, located at the base of Mt. Mansfield and Spruce Peak in Stowe, is now offering complimentary "stretching breaks" for meetings. Allow a Cooper Wellness certified trainer to lead your meeting attendees through a series of stretches designed to awaken the senses and stimulate creativity.

www.stowemountainlodge.com

Meet in Vermont...It's in our Nature!

For more information, email gigi@vermont.org
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www.vermontmeetings.com



Funded in part by the Vermont Department of Tourism and Marketing

1-800-VERMONT