



## *Stowe Mountain Lodge*

Special Edition from the  
Vermont Convention Bureau  
to celebrate the Grand Opening of the  
Stowe Mountain Lodge

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**Pick Your Perk Package Provides up to \$1,000 in Incentives for Group Bookings at the new Stowe Mountain Lodge**

This June, Stowe Mountain Lodge, managed by Destination Hotels & Resorts, will open

its doors as a highly anticipated destination for Vermont meetings and events. As the centerpiece of the first Alpine Village of its kind on the East Coast, Stowe Mountain Lodge is positioned to be the preeminent luxury mountain resort experience in the nation. In celebration of its grand-opening event, Stowe Mountain Lodge is giving away the chance for groups to earn up to \$1,000 towards special meeting enhancements and value-filled perks if booking their event during the 2008 season.

Stowe Mountain Lodge's "Pick your Perk" package offers world-class incentives to groups directly escalating with the number of room nights they consume. Groups booking a minimum of 20 room nights at the Lodge can choose from \$200 in American Express Gift Cheques; \$200 in gift certificates from Simon Pearce, Ralph Lauren or Orvis; or donate the \$200 prize to Audubon International or a charity of choice. The giveaway increases to \$500 incentives for groups booking 50 room nights, with a double-the-offer deal of \$1,000 values for bookings consumed in July and August, 2008.

Groups can choose from a myriad of meeting enhancement options as well, such as personalized wine tasting events at Solstice restaurant, executive stretch and hike sessions with the Lodge's on-site naturalist or mini-spa massage breaks to re-energize and re-fuel throughout the day.

With more than 12,000 square feet of beautifully designed function space, floor to ceiling windows and state-of-the-art audio visual equipment, Stowe Mountain Lodge offers the ultimate setting for every type of meeting and event. Breathtaking Green Mountain vistas, five-star services and amenities and a beautiful outdoor terrace boasting a wood-burning fire pit are just a few of Stowe Mountain Lodge's memorable offerings.

Please call our regional sales & marketing office at 617.621.1700 to take advantage of this special offer and refer to booking code Meet52008. The Pick your Perk Package is valid through August 31, 2008. Groups must consume by December 31, 2008. Not redeemable for cash, based on availability and non-transferable. Not valid on pre-existing inquiries.

The new Stowe Mountain Lodge is located at the heart of the lively Spruce Peak at Stowe alpine village in historic Stowe, Vermont. Opening June 2008, the 139-room lodge will offer an exclusive 18-hole mountain golf course created by the legendary Bob Cupp, a luxurious spa, Cooper Wellness at Stowe, Salon Mario Russo, 12,100 square feet of meeting space, the Alpine Concierge® available to anticipate every need, twice-daily housekeeping, 24-hour in-room dining and artisan-inspired cuisine. The lodge also will offer highly-customized services and personalized in-room amenities.

Stowe Mountain Lodge is one of more than 30 independent, upscale and luxury hotels, resorts and golf clubs in the United States managed by Destination Hotels & Resorts, the fifth largest independent hospitality management company in the country. The company, headquartered in suburban Denver, Colo., features a portfolio of more than 7,000 guest rooms, 10 golf courses and 12 full-service spas. Destination Hotels & Resorts properties are located in key metropolitan and resort markets including Washington, D.C., Houston, Denver, Dallas, San Diego, Santa Fe, Aspen, Austin, Phoenix, Portland, Palm Springs, Maui and Lake Tahoe. For more information on the properties in the Destination Hotels & Resorts collection, please visit [destinationhotels.com](http://destinationhotels.com).

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## **Leave the Boardroom Blahs Behind!**

### **Red Bull Smoothie Breaks, Maple Foot Massages and Marshmallow-Roasting Stations Abound at the New Stowe Mountain Lodge**

Stowe Mountain Lodge will provide meeting and event attendees with new levels of personalized service, offering programs and amenities designed to be as unique as the groups they are catering to.

"As we develop our amenities and services for leisure guests of Stowe Mountain Lodge, we are planning for every stay to be a truly 'bespoke experience'," says Jim Horsman, vice president and managing director. "It only makes sense for us to extend that creativity and customization to our corporate and social events as well."

To awaken the tired and weary, Stowe Mountain Lodge will provide personal trainers to lead executive stretching sessions at the beginning of a morning meeting, and Red Bull smoothies at 3:00 pm to replace the ubiquitous afternoon coffee break. To reinforce Stowe's reputation as a place to relax and rejuvenate, the lodge will clear out conference room furniture, cover the floor with pillows and offer maple-infused hand and foot massages, to turn meetings into a tranquil and soothing experience for each guest. Welcome cocktail receptions will bring attendees back to their youth, with homemade marshmallow-roasting stations, passed "sugar on snow" cones and hot cider bars. The service of a dedicated conference concierge will ensure the flawless execution of all events, and guests will enjoy artisan cuisine provided by the hotel's signature restaurant, Solstice, in the lodge's 12,100 square feet of meeting space.

All of Stowe Mountain Lodge's meeting room names were inspired by Vermont trees, and designed to encourage creative and strategic thinking with state-of-the-art audiovisual equipment, plasma screens, wireless high-speed internet, ergonomic furniture and natural lighting. High-profile corporate meetings will benefit from four multi-function meeting rooms - Oak (Boardroom), Alder, Sugar Maple and Mountain Birch - each room measuring 650 square feet. The largest function space, the 5,400 square foot Tamarack Ballroom, offers spectacular mountain vistas and great flexibility with five breakout sections. For those looking to take advantage of the lodge's unique Vermont surroundings, an outdoor terrace with firepit will provide the ultimate setting for an upscale campfire cookout, allowing nature to play a part in creating a memorable experience.

No meeting or event in Stowe would be complete without time scheduled for invigorating activities, and the lodge is ideally located to grant visitors immediate access to the best the resort has to offer, every season of the year. Just outside the lodge's doors are trails and lifts leading to the finest skiing and snowboarding, as well as an exclusive 18-hole championship mountain golf course created by internationally-renowned designer Bob Cupp, the perfect location for a shotgun tournament or advance reserved tee times. With so many options available from private ski lessons to fly fishing expeditions and bike or kayak tours, a conference service manager will be available to anticipate a group's every need. After a day filled with meetings or activities, the lodge's luxuriant spa and wellness center will be ready and waiting with lush treatments to soothe and calm even the most stressed executive. With 19 treatment rooms, group spa appointments can easily be accommodated.

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